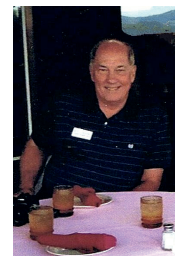


Coordination Director's Message

BY RICHARD STEPHENSON. #3



When I saw the most beautiful colour of blue that I had ever seen adorning Kate and John Redshaw's MGC GT, shown in their *Journey of a Lifetime*, (on our page 25), I felt so privileged to belong to the MG community of fine automobiles and lovely, enjoyable people. It wasn't an epiphany; but, was, rather a quite normal experience among us. However, MGs have always given us something special. That colour jolted something in my heart and memory of just how special those MGs and the community are to us. They have been that special for 100 years.

Cecil Kimber, manager of Morris Garages of Queen Street, Oxford, had recently received permission from William Morris to turn his practical family cars into something altogether more sporty, and this was the ad that announced the new MGs to the world—well Oxfordshire, at least. A century ago, the Oxford Isis newspaper carried an advertisement for a new car dubbed The Super Sports Morris.



Promising "Real Speed, Real Comfort, Distinguished Appearance, Beautiful Proportions and Superlative Paintwork" for £350, it was also the first known display of a simple, yet instantly memorable octagonal logo with the letters "MG" inside.



Two years later that "sporty" was developed into the MG that MG lovingly named "Old Number One". From one "Super Sports" in 1923, through great changes, to the MGC in 1967, to the 100th year with the new Cyberster in 2023, in its 101st year MG is staged to continue its legend into the next 100 historical years. We will be along for the ride.

<https://www.youtube.com/watch?v=USV028TttBI>



We will continue our "lovely", as the English say, AMGCRA experience in Dayton, Ohio, at the British Car Day, during our 2024 'C' event of *Brutal Aggressives*, as our Founder Tom Boscarino named it in 1980. I think it's not too early to plan to be with your friends.

Most of us know that 2023 gives us the 100th Anniversary of the creation of the MG by Cecil Kimber and others at Morris Garages, from which arose the MG Car Co. in Abingdon, England.



Cheers and Happiest of Days to All +++ 'C' you in Dayton, Ohio in 2024